

IMMEDIATE RELEASE  
September 8, 2005

**Teen Driving Classroom Previews at Cartersville High School**  
Drivers Education of the Future

The Joshua Brown Foundation will hold a special preview of a new teen driver's education program utilizing the latest in technology and educational methods. The event will be held at Cartersville High School, 320 East Church Street, Cartersville, Georgia, at 1:30 PM. Guest speakers include State Senator Preston Smith and Bob Dallas, Director of the Governor's Office of Highway Safety.

"Defining teen driving and knowing how teens learn today is the key to developing a successful drivers training program," says Alan Brown, Chairman of the Joshua Brown Foundation. "The Joshua Brown Foundation was organized to address the challenges of returning the opportunity of driver's education to teens and their families. The first goal of funding the program was accomplished with the passage of Joshua's Law this past year in the Georgia General Assembly. The second goal of program development and research is now being shared nationally."

The Joshua Brown Foundation has developed a teen driving educational curriculum that encompasses the look of how teens learn in the 21st century. Based on the most recent findings by education professionals, the driver's training program has been updated to maximize the new learning skills that have been developed over the past decade by the recreational and educational use of computers and video graphic technology. The training program also connects parents and teens through practical driving experiences and computerized reports of student's driving performance.

RoadWise, Inc., a Georgia company, developed a comprehensive computerized curriculum that includes financial and safety responsibility, defensive driving techniques, driving rules, and driving decision-making skills. ADEPT Driver, from Sacramento, California, provides a crash reduction program addressing six key contributing factors contributing to a majority of teen crashes and parental guides. Simulator Systems International (SSI), located in Tulsa, Oklahoma, contributes a high-tech interactive driving simulator designed to present advanced real-life scenarios of risky driving situations. Included in the program is course instruction on establishing the correct attitude and behavior skills necessary for a lifetime of driving taught by the National Safety Council, headquartered in Chicago, Illinois. Students are encouraged to continue with behind-the-wheel training.

The Joshua Brown Foundation, a 501c3 non-profit foundation, was organized because Joshua Brown's parents realized too late that driver's education might have saved his life. When Joshua lost control of his vehicle on a wet road, he did not know what to do. Within one year of their only son's death, Alan and LuGina Brown successfully raised a quarter of a million dollars to provide driving simulators and training to Joshua's former high school, organized a non-profit dedicated to safer teen driving, and passed Joshua's Law in the Georgia General Assembly in one session with overwhelming support. The legislation provided for a Commission to oversee distribution of funding from a 5% fee on all traffic violations set aside for teen driver's education throughout Georgia.

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